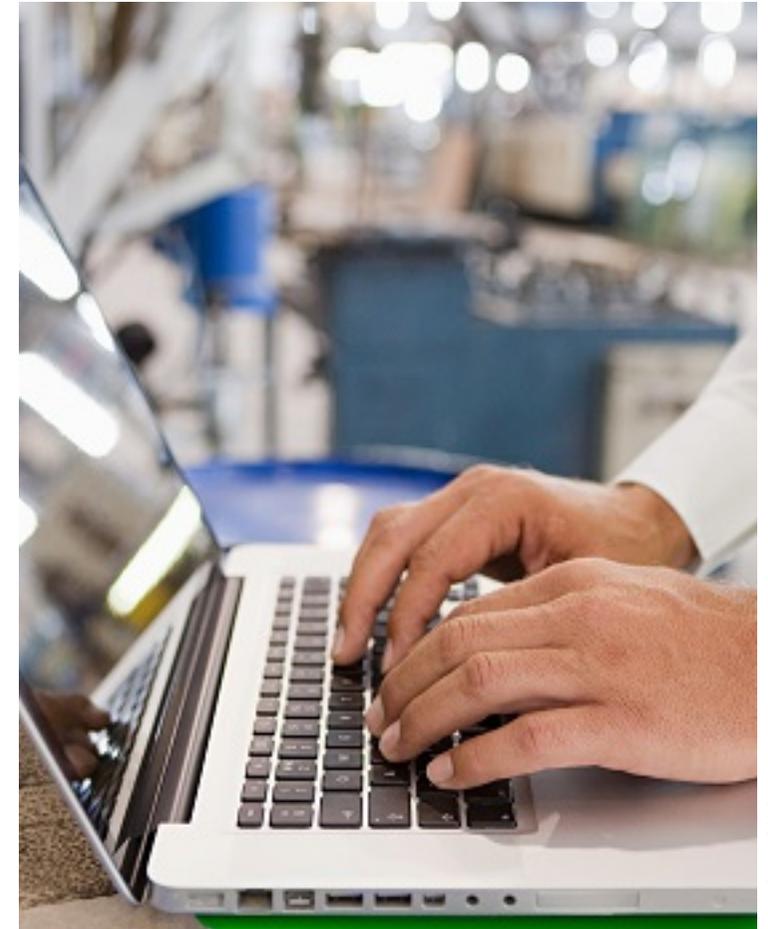


## **vodakon: Providing Expertise with Customers' First-Choice Authoring Tool – SAP® Workforce Performance Builder**

SAP® software enablement is a valued asset for employees of highly competitive businesses, and since 2010, firms across Europe have received effective training from vodakon UG. A software and consulting services company and SAP partner, vodakon is renowned for its e-learning projects, key-user training, and high-quality training and documentation materials.

With years of experience in authoring software solutions, vodakon chose SAP Workforce Performance Builder software as its tool of choice for customer-enablement projects. As a result, the efficiency of its implementation and training projects increased, and it broadened the range of training material formats to meet customer-specific requirements. Customer productivity increased, as did customer satisfaction.



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# Preparing users for their tasks

## Company

vodakon UG

## Headquarters

Gummersbach, Germany

## Industry

Professional services

## Products and Services

Sale of software licenses,  
consulting services

## Web Site

www.vodakon.com

## Objectives

- Reduce costs and time needed for creating training content for external and internal use
- Employ a tool that can be used for all IT and non-IT training needs
- Enable joint content creation for key users, subject-matter experts, and trained authors

## Why SAP

- Market-leading authoring platform provided by SAP® Workforce Performance Builder software
- Use of unique single-source technology to provide a rich range of output formats

## Resolution

- Supported customer-enablement projects with a flexible and feature-rich authoring solution
- Provided a wide range of output formats to meet customer-specific requirements and needs
- Eased integration for all existing customer IT landscapes
- Empowered users with real-time assistance in their live software

## Benefits

- Highly cost-effective implementation and training projects
- Dramatic acceleration in creating training materials

## 75%

Faster creation of training materials compared to former solutions

## Reduced

Costs for implementation and training projects

## Increased

Customer satisfaction and productivity

## More

Efficient training and in-application process guidance

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"Due to the flexibility of SAP Workforce Performance Builder, we have been able to increase project success by providing exactly what our clients need while reducing our customer content creation cost by up to 50%."

Christoph Voß, Managing Director, vodakon UG

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